

# RIBAG

## Press release: Product innovation MILUM - Light unlimited.

Safenwil, 17.03.20 - Good light is one of the most important components of architecture. It determines how we perceive the room and whether we feel comfortable in it, regardless of the interior design and use of the room. Our new MILUM collection was born out of the basic idea that all people have a need to create individual rooms in which they feel comfortable. Therefore, we have developed a miniaturised lighting system that offers endless possibilities for use with precise lighting control and high functionality.



### The modular lighting system

The new MILUM lighting system impresses with precise light control, technology at the highest level and precise workmanship. Whether you choose lighting with diffuse light or accentuation with brilliance - with the three combinable modules Lightline, Downlight and Wallwasher, individual lighting systems can be created to measure. MILUM is an effective tool for user-specific and impressive lighting concepts in the high-quality residential and commercial sectors and has been awarded with the Red Dot Award 2020.

### Latest technology in the smallest space

Technologically sophisticated Bartenbach components perfect the miniaturised and compact design of the new lighting system. Double focus lenses and free-form reflectors ensure maximum efficiency and extremely precise light control. The light exit is optically set back in the slim profile and is excellently glare-free. Together with the first-class light brilliance, optimum visual comfort is achieved.

The new collection will be available from the end of April 2020, get inspired now at [ribag.com/milum](http://ribag.com/milum).